

magnetic material, and a lower flat-sheet member formed of a non-magnetic material and arranged parallel to said upper transparent flat-sheet member, and a dispersion medium and magnetic particles held between the flat-sheet members, thereby an image being caused to appear or disappear upon movement or alignment of the magnetic particles present between the flat-sheet members and visible through the upper transparent flat-sheet member; wherein;

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the upper transparent flat-sheet member has luster selected from iridescent luster, iridescence and hologram appearance.

10. A magnetic display device comprising an upper transparent flat-sheet member formed of a non-magnetic material, and a plurality of microcapsules encapsulating a dispersion medium and magnetic particles, fixed to the under surface of the upper transparent flat-sheet display member, thereby an image being caused to appear or disappear upon movement or alignment of the magnetic particles present in the microcapsules and visible through the upper transparent flat-sheet member; wherein;

the upper flat-sheet display member has luster selected from iridescent luster, iridescence and hologram appearance.

11. The magnetic display device according to claim 10, further comprising:

a lower flat-sheet member formed of a non-magnetic material and arranged parallel to said upper transparent flat-sheet member, said microcapsules being fixed between said upper flat-sheet member and said lower flat-sheet member.

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12. A magnetic display device according to claim 9, wherein said upper transparent flat-sheet member includes a transparent non-magnetic layer and a luster layer having luster selected from iridescent luster said upper transparent member includes a transparent non-magnetic layer and iridescence and hologram appearance.

13. The magnetic display device according to claim 10, wherein said upper transparent flat-sheet member includes a transparent non-magnetic layer and a luster layer having